

**CREATION
FEST**

EXHIBITION & SPONSORSHIP INFORMATION PACK

CREATION FEST

Thursday 3 August- Sunday 6 August 2023





Creation Fest exists to celebrate the good news of a God who loves us through festivals and events designed to creatively communicate the Christian faith and inspire others to do the same.

We're delighted that you have shown an interest in exhibiting at this year's festival. Our Exhibition area is located at the heart of the festival in our Big Shed venue which is close to our Main Stage and also home to our Big Shed Café. This central location provides a consistently high footfall and buzzing atmosphere throughout the day and evening.

We hope you find all you need within these pages but for any additional information about exhibiting at Creation Fest, please contact **exhibition@creationfest.org.uk** or telephone **0844 8794 703**.

To apply, please complete the only booking form at **www.creationfest.org.uk/contact-us**

Our expectation is that all exhibiting organisations are in agreement with the basic beliefs of the Evangelical Alliance which can be found at:

www.eauk.org/about-us/basis-of-faith

EXHIBITION

There are three exhibition space options available:

- 1) 6m x 2m - £1500 (incl. VAT)
- 2) 3m x 2m - £750 (incl. VAT)
- 3) 2m x 2m - £500 (incl. VAT)

All stands include: One table (6ft), two chairs and a single power socket

To book please visit www.creationfest.org.uk/contact-us to fill in our application form.

TIMELINES

DEC - Applications open

(Please find www.creationfest.org.uk/contact-us)

JUNE 11 - Public Liability (£5million), PAT Certification and Risk Assessment Due

(Please email to exhibition@creationfest.org.uk)





GENERAL INFORMATION

The Exhibition area is open for the duration of the festival from:

3rd August, 12 PM - 10 PM

4th August, 10 AM - 10 PM

5th August, 10 AM - 10 PM

6th August, 10 AM - 10 PM

Exhibitors who are selling merchandise must staff their stalls from **12 noon until 8pm daily**, with a one hour meal break and two 15 minute tea breaks per day (exceptions are made for exhibitors who are performing or teaching seminars elsewhere on site).

Exhibitors who are providing information only must have their stalls manned for at least six hours each day. All exhibitors must provide clear signage when their stall is unmanned, notifying visitors when staff will return.

The Exhibition area will be open for set up from 12pm on Wednesday, 2nd August. Exhibition stands must be set up by 10am on Thursday 3rd August 2023. The Exhibition area will close at 10pm on 6th August. All stands must be packed down and the Exhibition area clear by midnight on 6th August.

Please liaise with the Exhibition team leader before bringing your vehicle onto site for unloading/ loading.

Food and Drink

There are a wide range of food and drink vendors on site as well as our own on-site cafe. We are centrally located with grocery stores in easy access.

Camping

We can offer all exhibitors 4 camping places at 50% discount. If you would like to take up this offer please do email exhibition@creationfest.org.uk or mention in the notes section on your application and our team will send you the booking code.

ADVERTISE WITH US

Printed Programme

Promote your organisation in our printed programme

- 1) Full page £350 inc VAT
- 2) Half page £200 inc VAT

On-Screen Advertisement

On screen advertisements play on the 'Main Stage' a minimum of 3x per day

- 1) £350 inc VAT

Volunteer T-Shirts

Our volunteer t-shirts are worn by 400+ volunteers

- 1) £5,000 inc VAT

Coffee Cups

At the 2022 event our Big Shed Cafe sold over 4,700 cups of coffee

- 1) £POA

Any crazy fun area that you think you'd love to sponsor

We are open to new ideas so if you are passionate about something we do and you would like to get behind it...

- 1) £ Lets discuss this further!



PARTNER WITH US



So, maybe you're thinking 'we'd like to do more' and I'm very happy to tell you, you can!

Key Partners:



Key Partnerships provide significant investment, funding and/or resources towards the main festival and/or year-round ministry. Each Key Partnership is unique and reflects the specific ministry opportunities offered by the individual organisation. In financial terms, a Key Partner, would usually invest approximately £10,000 towards Creation Fest. This financial commitment could be directed towards a specific area, e.g. sponsoring a venue at Creation Fest or a more general investment into the year-round ministry. Key Partners will also receive exhibition space included within this partnership.

Partners:

Our Partners are organisations that work closely with Creation Fest and support the festival and/or our year-round ministry either financially or by providing services and/or vital resources. This support would usually be within the area the partner specialises, e.g. youth work. A Partner would usually invest, or provide services, resources and/or expertise equivalent to, over £3,000 - £5,000 towards the festival or a particular area of Creation Fest's year-round ministry.

Supporting Organisations:

Supporting organisations invest into Creation Fest and its year-round ministry in a variety of different and vital ways, for example providing support, services and/or resources.

We seek to partner with organisations that are serious about:

- Creative outreach and engagement with a Gospel focus
- A deep reverence for Scripture and a passion for its power in our world today

- Bringing resources to under-resourced areas in the UK

Reaching the 'missing generation' of young adults in our churches

WHAT COULD THIS RELATIONSHIP LOOK LIKE?

Creation Fest will offer....

	Key Partners	Partners	Supporting Orgs
Website	Featured listing on partner page - Logo on home page	Logo and link on partner page - Logo on home page	Logo and link on partner page
Email Marketing	Featured mailing and possible additional mentions	Mention within a newsletter mailing	Thank you within a newsletter mailing
Social Media	Featured posts during lea-up, festival week and post festival (inc. likes, retweets, shared posts) Year-round opportunities to promote our Key Partners and/ or their ministry, events, etc...	At least 1 featured social media post, plus possible mentions, retweets, shared posts, etc...	General thank you posts/ links to our supporting organisations or page on Creation Fest website
Stage/ Venue	Main Stage Promotional Opportunity	-	-
Printed Media	Programme listing and logo	Programme Listing	General thank you to all supporting organisations within programme

An example of what a Key Partner/ Partner/ Supporting Organisation would look to offer Creation Fest...

	Key Partners	Partners	Supporting Orgs
Website	Featured on website, event listing, logo and link (where possible)	Event listing, logo and link (where possible)	Logo and link (where possible)
Email Marketing	Mailing featuring partnership and details of Creation Fest (dates, web link, etc...)	Mailing, or mention within a mailing, featuring partnership and details of Creation Fest (dates, web link, etc...)	If possible, highlight Creation Fest (dates, web link, etc...)
Social Media	Promotion of year-round partnership and posts pre/ during/ post event (inc. likes, retweets, shared posts)	At least 1 feature on social media post, plus possible mentions, retweets, shared posts, etc...	Where possible highlight support/ involvement
Printed Media	Mention Creation Fest and partnership in printed newsletters (where possible)	Mention Creation Fest and partnership in printed newsletters (where possible)	Where possible
Digital Promotion	Radio, TV and/ or other (where possible)	Radio, TV and/ or other (where possible)	Where possible
Other	Provide agreed programming artists, resources	Provide agreed programming artists, resources	Provide agreed programming artists, resources
Finance/ Support	Agreed financial commitment AND support/ services	Agreed financial commitment OR equivalent services and/ or support	Financial support and/ or services



TERMS & CONDITIONS

Exhibition stands must be **set up by 10am on Thursday 3rd August 2023** and **packed down by midnight on Sunday 6th August 2023**. During the festival, they must be manned for the required periods of time each day as laid out in this document. **Set up is available from 12pm on Wednesday 2nd August.**

All cancellations must be received in writing. **Cancellations received after 1 June 2023 will be charged 100% of the cost of the space.** Creation Fest reserves the right to cancel an organisation's booking at any time, prior to and during the event, and is not responsible for any losses incurred.

All exhibitors are required to have their own **public liability insurance of £5 million, this must be emailed to exhibition@creationfest.org.uk by June 11th 2023.** Creation Fest will not be held responsible for any injury, loss or damage that may occur to the organisation, representative or property from any cause. It is also the exhibitor's responsibility to ensure all staff have personal effects cover. Creation Fest recommends that expensive items (laptops etc.) are removed from the Exhibition area when stands are unmanned.

All equipment brought onto site must be **PAT-certified** and installed to comply with electrical safety regulations. **This must be emailed to exhibition@creationfest.org.uk by June 11th 2023.**

Creation Fest reserves the right to ask any organisation to refrain from selling or displaying any product which is deemed unsuitable or inappropriate.

Exhibitors are welcome to bring pop-up banners or additional tables, but they must fit within the space that has been booked and not extend to the aisles or their neighbours' spaces. If an exhibitor needs a larger space than listed, please contact our office for a quote.

All exhibitors wishing to camp on site must book via the Creation Fest website. There is a separate fee to camp.

WANT TO CHAT FURTHER?

Exhibition



Kerri Banton

Office and Team Deputy

exhibition@creationfest.org.uk

0844 8794 703

**Partners &
Sponsorship**



Paul Worth

Festival Lead

paul@creationfest.org.uk

0844 8794 703

